



Established UK Web Portal Britishinformation.com for sale with income and unique development tools.

On behalf of the Liquidator, Stephen Tancock of Reeves & Co LLP, Michael Charles of Amco Agency Ltd has been instructed to consider offers for the BritishInformation.com website, 158 supporting domain names and a complete set of proprietary promotional and development tools .

Britishinformation.com has been developed and constantly improved since 2006. The developers of this site are expert at driving traffic to websites and the included tools represented a considerable forward looking investment.

In 2009 we are advised that the site had circa 300,000 natural traffic users. In 2008/9 the site was additionally driven by PPC traffic and was audited at up to 1.3 million unique users generating the equivalent of £1m annual revenue.

Revenue is derived :- As a PPC publisher for Yahoo. From Google Adsense, Run of Site Advertising, Lead Generation, Direct advertising sales via clients and agents plus Affiliate programmes.

The business is unencumbered, re-locatable and can be acquired with the benefit of a full management and promotional support contract from its previous management who operate a digital marketing company.

With the management currently just maintaining up time the resilient natural web traffic generates some £12k per month in income. This should be significantly improved given access to modest development capital.

Michael Charles commented. *"It's rare to find developed websites sites like this for sale that actually return real income. Most sites fade away when the money is burnt. This site could immediately add top line profit to a buyers operation or form a solid investment with real returns."*

Interested parties should contact Michael Charles by email: mc@amco-agency.co.uk.

A memorandum of sale has been prepared. A non disclosure agreement will be required prior to receipt. Proof of funding may be required in order that we may consider offers.

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Stephen John Tancock was appointed administrator of Stem Distribution Limited on 23 November 2010 and the affairs, business and property of the company are being managed by them. The administrator contracts as an agent of the company and without personal liability